



For better mental health

Strategic Plan 2008/11



Our Vision is that we will be the most effective organisation in the region at enabling people to recover from mental ill-health by 2011

Our Mission is to improve the lives of adults with enduring mental health problems

Recovery and Progression

Promoting 'Recovery' will become a core objective for the service

Support will be made available to help people overcome any barriers they face during their recovery

For those who are well enough, progressing through, and out of mental health services will be a positive goal

Influencing the Agenda

Funders and Commissioners will be able to make better informed decisions

Service users will be able to influence the way services are provided

The general public will have a better understanding of how mental ill-health can affect people

A Growing Organisation

Develop new projects to meet changing needs

Increase the sustainability of the organisation by increasing our number of revenue streams

Extend our reach geographically to help more people

Doing the Right things Right

Provide confidence and certainty that our projects are the best way of meeting the need

Use methods to deliver our work based on independent evidence of success

Maintain our standards through quality assurance and benchmarking

We use our values to describe the way we want to be, and how we want to be seen by everyone who comes into contact with us. We believe in providing **care** for people who come to us. We will **accept** them as individuals and **respect** their beliefs, needs and wishes. We aim to provide a **happy** environment in which to **encourage** recovery and progression.